

# JOOMLA DAY 2026

AUSTRALIA

## WHAT'S POSSIBLE

NURTURING OPEN-SOURCE COLLABORATION &  
TECHNICAL EXCELLENCE IN MELBOURNE  
AT THE GRAND CHANCELLOR HOTEL

## SPONSORSHIP OPPORTUNITIES

20-22 NOVEMBER 2026



# Position your brand at the centre of Open-Source Innovation

Partner with Joomla Australia for the JoomlaDay 2026 Conference.

This focused gathering hosts a dedicated cohort of 50 to 85 members of the Australian Joomla community, bringing together developers, site owners, users, and content creators.

Set amidst iconic shopping precincts, dining hotspots, as well as abundant attractions and activities, **Hotel Grand Chancellor Melbourne** is the perfect base for coming together to discover what's possible with Joomla.



# Engage with the Joomla Community Network

**Digital Agency Leaders:** Professional decision-makers selecting high-performance hosting environments and robust extension ecosystems.

**Enterprise Administrators:** Professional managers overseeing substantial multi-tiered site portfolios and customised application deployments.

**Core Linux & Web Developers:** System architects choosing optimised deployment strategies, secure infrastructure, and fast frameworks.

**Open-Source Innovators:** Professional and community contributors introducing advanced web applications to growing corporate and social sector clients.

**Joomla content creators:** Professionals and individuals using Joomla in their day-to-day business and social sector activities.



# Connect with Key Technology Decision Makers

Grow your network across a collaborative three-day framework designed to seamlessly blend practical knowledge sharing, hands-on masterclasses, and meaningful social interaction. This format provides continuous, natural visibility for your digital and design solutions.

| SESSION & TIMING                                   | COLLABORATIVE FOCUS & FORMAT                                                                                                                 | STRATEGIC ENGAGEMENT OPPORTUNITIES                                                                                     |
|----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|
| Friday Afternoon: What's possible in Joomla        | Interact with & support digital users and developers as they gather for this showcase of what's possible in Joomla.                          | Establish early-mover brand trust as practitioners welcome your products and services into their live workflows.       |
| Friday Early Evening: Welcome Drinks & Canapes     | Foster face-to-face relationships during the welcome reception, introducing your team to a highly receptive assembly.                        | Enjoy exclusive naming association and open the weekend as the official hospitality partner.                           |
| Saturday & Sunday: Discovery and learning sessions | Share your insights across two educational days featuring a rich blend of presentations, interactive panels, and hands-on-workshopping.      | Maintain visible continuity on presentation displays and use dedicated speaking opportunities to share your expertise. |
| Saturday Night: Community Dinner                   | Deepen professional friendships during an informal dining experience at a local venue, integrating your team into the core community fabric. | Take part in peer-to-peer discussions that naturally guide Joomla advocates toward your long-term brand adoption.      |

Choose the ideal level of market connection that coordinates with your business growth and brand alignment goals. Every partnership tier provides structured opportunities to share your solutions directly with active tech buyers and agency owners.

# Platinum Partner

1 Available

**\$4,000 AUD**



*Serve as the primary educational track anchor to establish a deeply integrated community presence alongside open-source innovation.*

**Exclusive Room Naming Rights:** Align your brand directly with the educational track across the entire weekend framework.

**Presentation Invitation:** Deliver a warm 5-minute address during the "What's possible in Joomla" showcase early on Friday afternoon and deliver an inspiring 20-minute technical presentation to the full assembly of attendees on Saturday morning.

**Prominent Banner Placement:** Display up to 4 custom promotional banners throughout the primary conference spaces.

**Full-Page Feature:** Showcase your enterprise hosting, cloud infrastructure, or development solutions with a premium, full-page presentation in the digital event guide.

**High-Frequency Digital Placement:** Secure visible logo representation across all event promotion channels, email newsletters, and a 12-month platinum listing in the Joomla Australia partner directory.

**Full Complementary Access:** Receive 4 all-access passes to all presentations, technical streams, and the Welcome Drinks.

**Digital Welcoming Kit Insertion:** Embed your customised voucher, hosting coupon, or introductory development offer into the digital registration kit given to all participants.

**Optional extras (additional charges apply):** Opportunity to provide gifts or prizes or co-brand conference t-shirts and merchandise.

Fill out the form on the last page or [apply online](#)



# Gold Partner

1 Available

**\$2,250 AUD**



*Host the Friday evening welcome drinks to spark casual, high-value connections as the launch partner of the conference weekend.*

**Exclusive Friday Night Branding:** Command absolute visibility as the official naming-rights host of the Welcome Drinks and Canapes session.

**Friday Evening Address:** Deliver a warm 5-minute address at the end of the "What's possible in Joomla" showcase on Friday afternoon and invite everyone to the welcome drinks.

**Social Hub Signage:** Display prominent custom signage and banner placements throughout the early evening networking venue.

**Half-Page Profile:** Highlight your hospitality leadership with a half-page layout in the digital event guide.

**High-Frequency Digital Placement:** Secure visible logo representation across all event promotion channels, email newsletters, and a 12-month silver listing on the Joomla Australia partner directory.

**Included Event Access:** Receive 2 all-access passes to all presentations & technical streams, and 4 Welcome Drinks passes.

**Digital Welcoming Kit Insertion:** Embed your customised voucher, hosting coupon, or introductory development offer into the digital registration kit given to all participants.

**Optional extras (additional charges apply):** Opportunity to upgrade beverage and catering packages, provide gifts or prizes or provide entertainment.

Fill out the form on the last page or [apply online](#)



# Silver Partner

2 Available (1 per day)

**\$1,500 AUD**



*Fuel the daily networking energy by sponsoring all refreshments, tea, coffee, and lunches for your preferred day.*

**Dedicated catering sponsorship:** Sponsor the complete catering service for either Saturday or Sunday.

**Catering area branding:** Position your brand signage and custom corporate table stands directly on all central refreshment and lunch stations for your chosen day.

**One-Quarter-Page Profile:** Highlight your profile with a quarter-page layout in the digital event guide.

**Digital Placement:** Secure visible logo representation across all event promotion channels, email newsletters, and a 12-month silver listing on the Joomla Australia partner directory.

**Included Event Access:** Claim 1 full-access pass to all conference tracks and social networking sessions.

**Digital Welcoming Kit Insertion:** Embed your customised voucher, hosting coupon, or introductory development offer into the digital registration kit given to all participants.

**Optional extras (additional charges apply):** Opportunity to upgrade catering packages, provide gifts or prizes or provide entertainment during lunch.

Fill out the form on the last page or [apply online](#)



# Bronze Partner

## \$500 AUD



*Expand your community presence through shared branding to connect organically with scaling web agencies and technology teams.*

**Sponsor Wall Presence:** Feature your logo on the JoomlaDay Australia 2026 Partner Signage inside the venue.

**Digital Welcoming Kit Insertion:** Embed your customised voucher, hosting coupon, or introductory development offer into the digital registration kit given to all participants.

**Logo / Contact Listing:** Include your logo and primary contact details in the digital event guide partner's page.

**Platform Web Visibility:** Establish continuous digital value with a 12-month bronze listing on the Joomla Australia partner directory.

# Development Partner

## \$250 AUD

*Introduce your specialised components, software or design services directly to active web builders looking for optimised development workflows.*

**Feature your logo and a 50-word profile** on the JoomlaDay Australia partner index.

**Gain a dedicated mention** in the pre-event newsletter sent to all Australian subscribers.

**Display collateral** on the central developer resource table in the main hall.

**Maintain connection** with a 12-month developer partner listing on the Joomla Australia directory.

# Community Supporter

## \$50 AUD

*Signal your commitment to the open-source ecosystem to build authentic, grassroots goodwill among Australian Joomla creators.*

**Display your company or individual name** proudly on the official JoomlaDay Australia 2026 Supporter Board.

**Maintain connection** with a 12-month community supporter listing on the Joomla Australia directory.

**Establish a supportive footprint** among top-tier Australian open-source contributors and influencers.

Fill out the form on the last page or [apply online](#)

# Terms and Conditions

All amounts stated in this document are in Australian dollars and GST is not applicable.

Please note that the details in this document are correct at the time of printing and prices are subject to change.

The Organising Committee does not accept responsibility for any changes that may occur.

Additional partner registrations and social event tickets are available to partners through the online booking platform.

## **For partnerships over \$500 AUD**

Partners with keynote presentation rights are expected to deliver value-based, technical content focussed on audience education, practical insights, and actionable knowledge, rather than standard promotional or marketing material.

An invoice for your partnership will be sent to you upon receipt of the signed agreement and will require a deposit of at least 50% of the total amount payable within 14 days of invoice date (non-refundable).

The outstanding balance must be received no later than Friday 9<sup>th</sup> October (non-refundable).

For partnership agreements signed after Friday 9<sup>th</sup> October, the full balance must be paid within 3 working days or immediately in the 2 weeks leading up to the conference.

Apply here online [business partnership application](#)

## **For Partnerships under \$500 AUD, supporter payments and donations**

If using the online form, you may pay immediately by credit card or choose to pay by EFT. An invoice will be sent to you at the time of application which is due for payment within seven days of issue.

Register here online [community partners' page](#)

# Succeed with genuine community connection

Secure your partner status today.

Fill out this form and email it to [joomladay@joomla.org.au](mailto:joomladay@joomla.org.au) or fill out our online [business partnership application](#).

Bronze, Development and Community partners can sign up and pay online on our [community partners' page](#).

|                                                                                          |              |
|------------------------------------------------------------------------------------------|--------------|
| Trading Name:                                                                            |              |
| Contact Person:                                                                          |              |
| Title / Position:                                                                        |              |
| Email Address:                                                                           |              |
| Phone / Mobile:                                                                          |              |
| Billing Address:                                                                         |              |
| Suburb/City:                                                                             | State:       |
| Post Code:                                                                               | Country:     |
| Select your preferred Sponsorship Tier/s                                                 |              |
| <input type="checkbox"/> Platinum Partner                                                | \$ 4,000 AUD |
| <input type="checkbox"/> Gold Partner                                                    | \$ 2,250 AUD |
| <input type="checkbox"/> Silver Partner – Saturday                                       | \$ 1,500 AUD |
| <input type="checkbox"/> Silver Partner – Sunday                                         | \$ 1,500 AUD |
| <input type="checkbox"/> Bronze Partner                                                  | \$ 500 AUD   |
| <input type="checkbox"/> Development Partner                                             | \$ 250 AUD   |
| <input type="checkbox"/> Community Supporter                                             | \$ 50 AUD    |
| <input type="checkbox"/> Donation                                                        | Amount \$    |
| <input type="checkbox"/> I agree to the terms and conditions listed on the previous page |              |
| Signature:                                                                               | Date:        |